

How to Recruit for a Practitioner Stakeholder Advisory Board: The **proactive** Experience



What is a Practitioner Stakeholder Advisory Board (PSAB)?

A **group of experts** who provide advice and guidance to an organisation or project. In PROACTIVE, the PSAB is **made up of different CBRNe Practitioners and Stakeholders**. Members participate in workshops, surveys, interviews, focus groups, and/or field exercises.

What worked for PROACTIVE?

Recruitment

Promoting the PSAB in a dedicated section on the project website, via a flyer and through the inclusion of a FAQ list in invitation emails, grew recruitment.

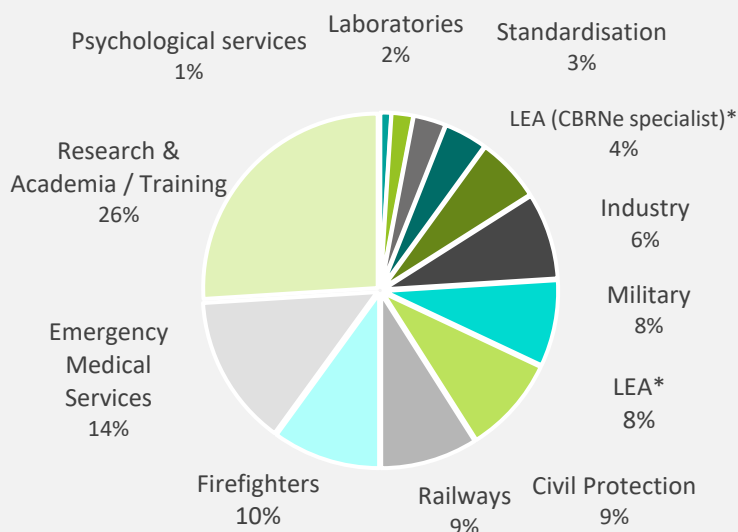
Pro-Tip:

Using a **Collaboration Agreement** instead of an NDA (Non-Disclosure Agreement) can avoid administrative hurdles.



Diverse expertise

Ensuring a diverse group of experts with different perspectives and knowledge are involved helped PROACTIVE achieved its goals.



Composition of the PROACTIVE PSAB by subgroup

Redundancy

Not relying on any single expert allowed the project to be flexible when choosing dates for activities, while ensuring that each relevant stakeholder group was present.

100+

organisations
joined the PSAB

Sub-groups

Identifying a Core Group ensured we had reliable feedback from dedicated experts. Other sub-groups focused on providing advice on specialist topics.

Pro-Tip:

A **standardisation sub-group** helped identify project results suitable for standardisation efforts as part of the exploitation plan.

